

CUSTOMER SUCCESS STORY

VivaCell-MTS Offers Free Calls to Friends and Family



Innovative new subscriber plan zero-rates Skype data

VivaCell-MTS has been using Sandvine's subscriber services solutions since 2009 to help them achieve their commitment to provide innovative and quality services to Armenia's subscribers.

Zero-Rating Skype

Sandvine's world renowned traffic classification and real-time online charging technology powers the zero-rated Skype offering at VivaCell-MTS.

VivaCell-MTS trusts the Sandvine platform to power zero-rated data services while preventing fraud and abuse.

Stay in Touch

On select USB modem plans, Skype doesn't count towards a subscriber's monthly quota; subscribers with other plans can purchase the unlimited Skype bolt-on for a low monthly fee.

This plan shows how innovative operators like VivaCell-MTS can stand out of from the competition.

Innovation Made Easy

"Sandvine has an end-to-end network policy solution that helps us quickly recognize opportunities for new subscriber services, rapidly deploy them, and then improve the quality of experience for all subscribers."

- Thomas Mazejian
Information Systems Manager

About VivaCell-MTS

VivaCell-MTS is Armenia's leading telecommunications operator, with a base of over 2.1 million subscribers.

As a customer-oriented telecom company, VivaCell-MTS aims to provide quality services all over Armenia.



How can zero-rated data help you? Visit www.sandvine.com