



Intelligent Broadband Networks

Build profitable relationships with highly personalized moments of engagement

Every time a subscriber interacts with a communications service provider, it's an opportunity to strengthen the relationship.

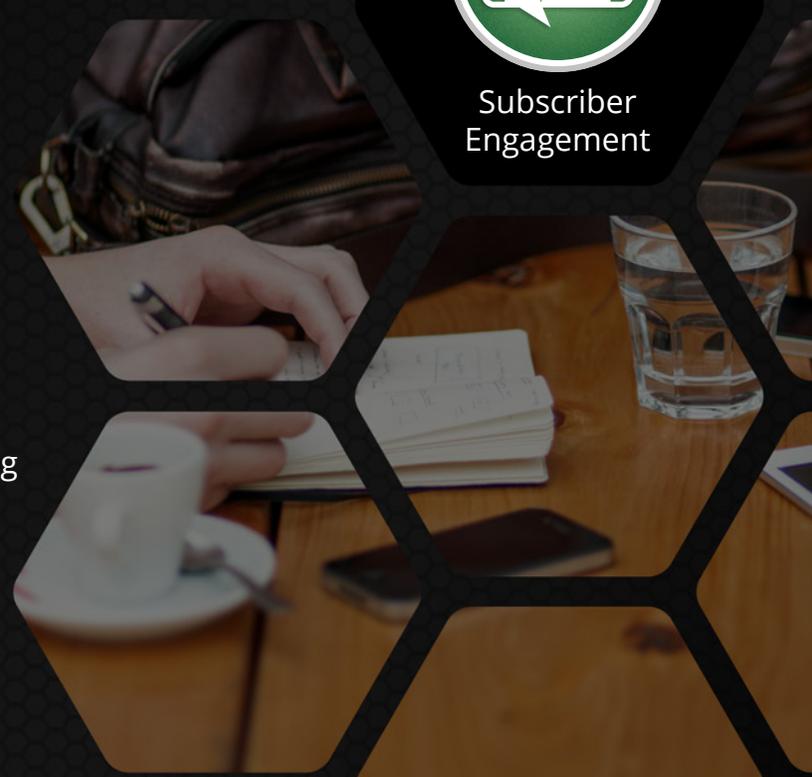
But subscriber engagement isn't just about warm feelings—done right, it increases customer satisfaction, grows revenue, and lowers operating expenses.

Our expertise and subscriber engagement tools let you deliver the right message, at the right time, on the right channel.

Do more, with Sandvine.



Subscriber Engagement



Best Customer Experience

By leveraging OutReach, operators can modernize their subscriber engagement tactics and deliver relevant, contextual, and personalized digital interactions.

Because of our real-time visibility into online activity, OutReach will automatically choose the best engagement channel ensuring that the digital interaction is beneficial to the customer.



Increase Revenue

In the current telecom market it's critical for operators to take advantage of revenue opportunities with relevant promotions and contextual offers.

OutReach makes it easy for customers to purchase data top-ups, OTT services, applications, and physical goods by leveraging digital marketplaces, hybrid applications, and web portals.



Reduce Your Costs

Subscriber engagement offerings make it easier for customers to manage their accounts and pay for data services.

With OutReach, CSPs can develop state-of-the-art self-help and self-ordering options delivered via mobile applications and web portals. These options enable CSPs to reduce call-center costs and improve the customer experience.

Visit www.sandvine.com

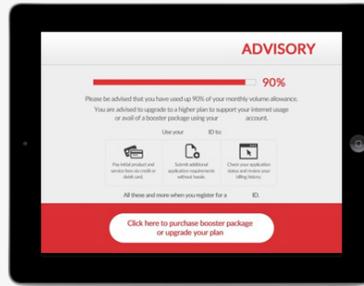
Notifications and Promotions

Deliver the right message at the right time on the right channel

Display Marketing Promotions



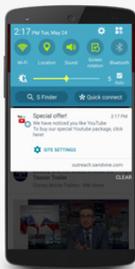
Provide Usage Updates



Security Threat Alerts



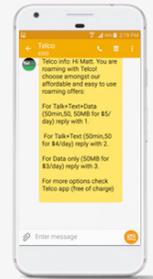
Push Special Offers



Send DMCA Notices



Send Top-Up Offers



Subscriber Self-Service

Empower subscribers to manage their own services and to carry out automated workflows

Upgrade Your Plan



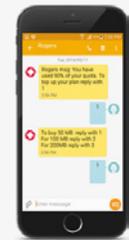
Monitor Usage



Review Your Account



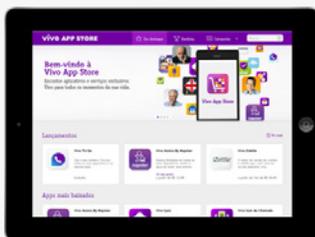
Purchase Top-Ups



Marketplaces

Leverage your billing relationships and provide subscribers access to digital content and physical goods

Enable Access to Content



Promote OTT Partnerships



Make Micro Data Packages Accessible

