

CUSTOMER SUCCESS STORY

Paratus Telecom Helps Customers Stay Connected



UNLIMITED

Facebook Instant messaging

PULSE

N\$ 440 p/m

Wi-Fi Wingle **PLUS**

5 GB free

Innovative 'Pulse' plan includes zero-rated Facebook and WhatsApp

When Paratus Telecom launched their LTE network they wanted to stand out from the competition by offering innovative subscriber services. Utilizing Sandvine's Service Delivery Engine (SDE) as their PCRF, Paratus rapidly deployed differentiated LTE services, including the *Pulse* plan - which combines a monthly data quota with zero-rated data for specific applications.

LTE Services

The Sandvine Service Delivery Engine is powering Paratus Telecom's prepaid and postpaid LTE services.

In addition to the *Pulse* plan, Paratus has also launched a *Flix* plan that includes bundled Netflix usage.

The SDE can also enable voice-over-LTE services, so Paratus is well-prepared.

Keep Your Finger on the 'Pulse'

For a low monthly fee, subscribers on the *Pulse* plan receive 5GB of data a month, for any application, and unlimited access to both Facebook and WhatsApp.

This bundle ensures users are always connected and up-to-date with their friends and family, making it ideal for millennial customers that make up much of the Paratus subscriber base.

Unique Agility

"The tight integration between Sandvine's traffic classification, PCRF, and PCEF solution allows us to rapidly enable and update the service plans our subscribers are looking for."

- Schalk Erasmus
COO

About Paratus Telecom

Since its inception in 2005 (as Internet Technologies Namibia), Paratus Telecom has established a prolific network extending through all of Namibia, with additional international points-of-presence located in Johannesburg (South Africa), Lisbon (Portugal), and London (UK).



How do you provide value with over-the-top services (OTT)? Visit www.sandvine.com