

CUSTOMER SUCCESS STORY

Digicel Wireless Delivers Free Basics by Facebook



Free Basics and Digicel, it's not complicated

Free Basics by Facebook provides subscribers with free access to basic Internet services—connecting people who are otherwise unconnected.

Digicel has embraced this initiative, and is introducing *Free Basics* at multiple properties throughout the Caribbean and Latin America. To expedite service launches and ensure they work correctly, Digicel's *Free Basics* deployments use a standardized API within Sandvine's network policy control platform to connect directly to Facebook for service updates.

Connect the Unconnected

Free Basics by Facebook lets people access basic Internet services (e.g., news, employment, health, education, and local information) at no cost, and without a data plan.

For many people, the zero-rated *Free Basics* service is truly life-changing.

The Answer is APIs

The Sandvine API radically simplifies and accelerates the enablement of the *Free Basics* platform to under one week.

The API also provides Digicel with a turnkey solution not only to enable *Free Basics* initially, but also to update the list of free services available under the plan.

A Turnkey Solution

"The flexibility and ease-of-deployment of Sandvine's platform, combined with their wealth of experience in integrating with online charging systems has created a turnkey solution for any operator looking to deploy Free Basics to their subscribers."

- John Delves
Group Chief Commercial Officer

About DIGICEL

The Bigger, Better Network.

Digicel Group is a leading global communications provider with operations throughout the Caribbean, Central America, and Asia Pacific. The company is renowned for delivering best value, best service, and best network.



Basic Internet should be available for all. Visit www.sandvine.com