

CUSTOMER SUCCESS STORY

SITAONAIR Brings Quality Internet Experiences to 30,000 Feet



When it comes to Internet connectivity, the sky's no longer the limit

SITAONAIR, provides satellite Internet services to a number of airlines, allowing passengers to use their wireless devices *en route*. Passengers enjoy the convenience of connecting with friends and family and keeping up with events while cruising at thirty thousand feet.

But to ensure everyone has a good experience, the satellite bandwidth must be carefully shared between all the service's users – and that's where Sandvine comes in.

Traffic Optimization

In this deployment, our Policy Traffic Switch (PTS) carefully manages traffic for dozens of airlines, and thousands of planes and daily passengers.

The PTS identifies traffic and provides real-time policy enforcement to prioritize sensitive applications, ensuring high quality web browsing and interactive experiences are essential for delivering the best possible services.

Valuable Insight

In addition to optimizing available bandwidth, the PTS measures subscriber quality of experience and overall usage habits. This information lets the SITAONAIR make informed decisions about optimization policies and new in-flight services.

What do people do, in-flight? Facebook, iMessage, and general web browsing are the biggest sources of traffic.

Most Innovative

"Passengers' needs have evolved to the point where web connectivity is now an essential for many. Sandvine has worked closely with our team to ensure we deliver a high quality Internet experience to passengers at 30,000 feet in the air letting airlines meet these ever-increasing expectations."

- Greg Quillon
CTO



At the 2016 Policy Control Awards, Informa Telecoms & Media's recognized this implementation with the award for *Most Innovative Policy-Enabled Project or Application*.

About SITAONAIR

SITAONAIR creates e-Aircraft™ solutions to address the challenges and value-generating opportunities of the air travel industry. As the world's leading specialist in air transport communications and information technology, SITA provides the broadest portfolio for the air transport industry.



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