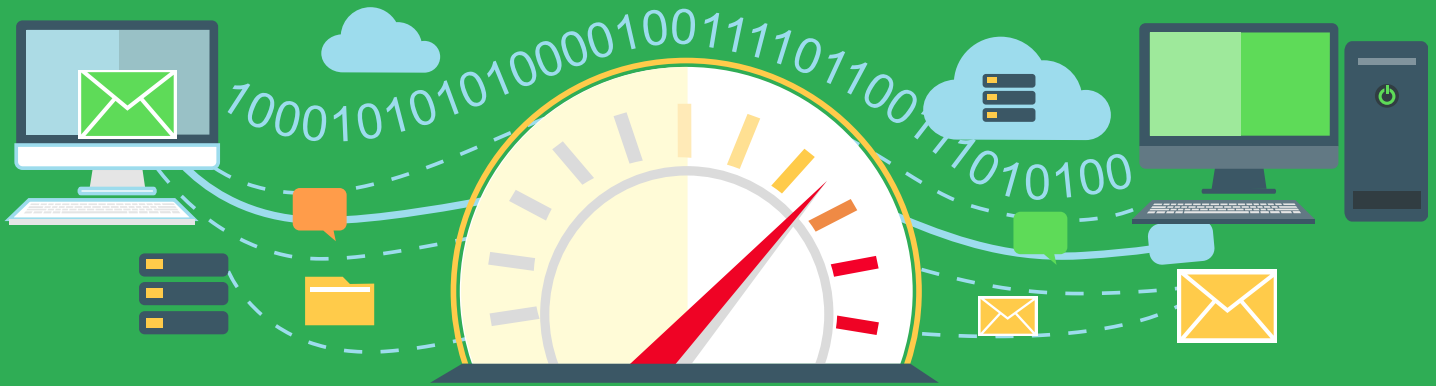


CUSTOMER SUCCESS STORY

nTelos Optimizes Media Delivery



Bandwidth was reduced by 18% without impacting subscriber quality of experience

nTelos Wireless became a Sandvine customer in 2011, and since then have implemented many use cases directly on our policy control platform. They also achieved their media optimization objectives by taking advantage of the Sandvine platform's third-party value-added service (VAS) enablement capabilities: by realizing this use case, nTelos reduced bandwidth on the network by 18% without negatively impacting subscriber quality of experience.

How it Works

To enable this value-added service, the Policy Traffic Switch (PTS) redirects relevant media traffic to a third-party optimization solution; optimized traffic is seamlessly reinserted into the data path.

This techniques lets service providers deploy many different service functions without inline deployments.

A Rich Ecosystem

Sandvine's patented traffic redirection has enabled dozens of plug-and-play value-added services deployments worldwide.

These deployments take advantage of our Solutions Partner Ecosystem — a collaboration of partners and pre-integrated joint solutions.

Word of Mouth

"The Sandvine intelligence layer gives us critical insight into our broadband network. The Sandvine technology enables nTelos to maintain a quality customer experience for our 3G and 4G wireless customers."

- Dan Meenan
Vice President, Engineering

About nTelos Wireless

nTelos Wireless is a leading provider of wireless communications services in select areas of a number of states (Virginia, West Virginia, Maryland, Ohio, Kentucky, Pennsylvania, and North Carolina).



Is your media delivery optimized? Visit www.sandvine.com