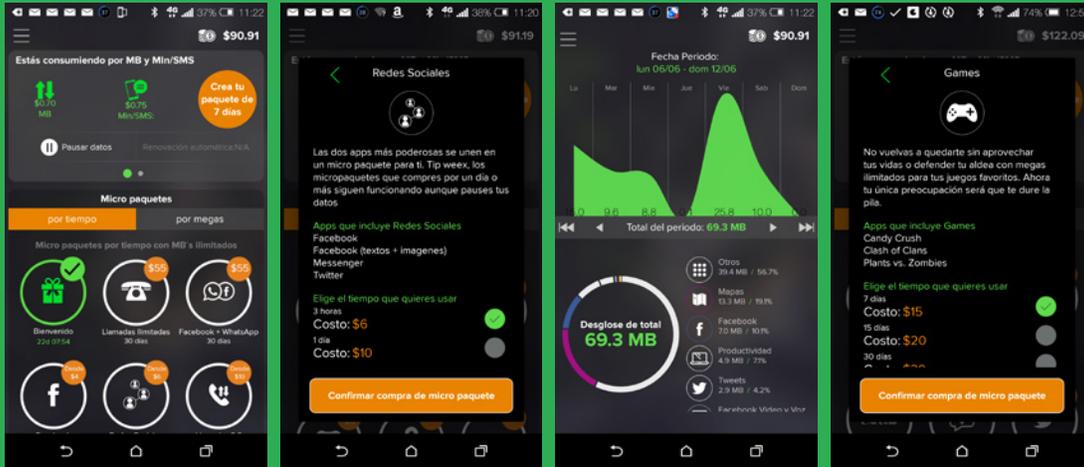


CUSTOMER SUCCESS STORY

# I-New Enables Innovative New MVNO in Mexico



## weex lets customers fully customize their mobile plans

In the hyper-competitive MVNO market, companies need unique and innovative offerings to stand out. That's why I-New chose Sandvine for their policy control needs. The joint solution empowers MVNOs like weex to quickly build unique and competitive solutions 'from the first idea to a successful operation', with a simple 4-step process.

### A Complete Platform

By leveraging I-New's 4-step process and Sandvine's flexible policy control capabilities, weex has a powerful platform to launch unique services that appeal to their customer base.

Sandvine is the global leader in enabling innovative subscriber services, and I-New's technology gives MVNO's like weex access to these capabilities.

### Offer Targeted Plans

By offering a customizable combination of data quotas, time-based access, and app specific plans, weex can create ideal plans for their target market.

I-New and Sandvine provide weex the agility to offer exactly what their customers want and stay one step ahead of the competition.

### Unique Agility

*"Sandvine's unique ability to enable a network for application-, subscriber, or device-specific service plans is a great fit with I-New's MVNO-in-a-Box capabilities. Together with Sandvine, we can help MVNOs quickly gain a competitive edge in crowded marketplaces."*

- Herbert Reinisch  
VP Marketing & Corporate Communications

### About I-New

I-New is one of the leading global providers for MVNOs through developing, implementing, and executing complete MVNO technologies for clients around the world, including a unique 4-step MVNO process: Business Planning, Product Collection, Execution Services, and Operation Services.



How can you stand out from the competition? Visit [www.sandvine.com](http://www.sandvine.com)