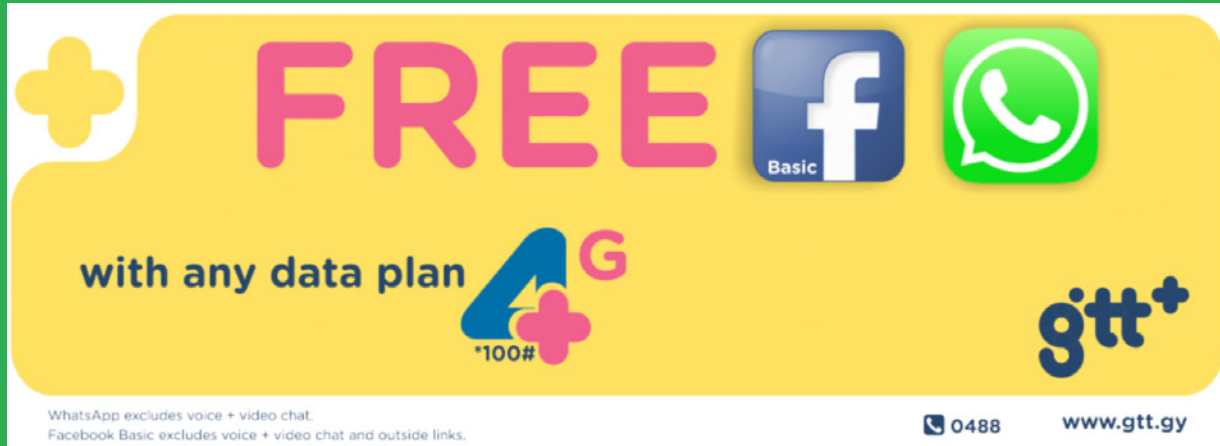


CUSTOMER SUCCESS STORY

# GTT Gets Social with Facebook and WhatsApp



## New data plans zero-rate Facebook and WhatsApp traffic

To stand out from the competition, GTT is laser-focused on increasing value for their customers. Case in point: GTT introduced an innovative bolt-on that provides free and unlimited access to Facebook and WhatsApp.

### Zero-Rating that Works

GTT's free Facebook and WhatsApp plan is powered by Sandvine's best-of-breed traffic classification and online charging technologies.

Sandvine's technology ensures that GTT's subscribers gain unlimited access to the apps they're promised and also prevents fraud and abuse of the offer.

### Everyone can be Social

When a new user purchases a data plan from GTT, he or she automatically receives unlimited access to Facebook and WhatsApp, free of charge.

This innovative bolt-on demonstrates how cutting-edge operators like GTT can leverage Sandvine to develop new offerings that will resonate with their customers.

### Innovation made Easy

*"Sandvine has made it easy for us to rapidly enable innovative, free, and commercial subscriber services that will help us meet our goal of fostering a better quality of life for all Guyanese."*

- Gert Post  
Chief Commercial Officer

### About GTT

Established in 1990, GTT is the leading telecommunications provider in Guyana.

With a subscriber base of over 280,000, GTT is delivering a strong digital experience to Guyana.



**Want to roll over the competition? Visit [www.sandvine.com](http://www.sandvine.com)**