

CUSTOMER SUCCESS STORY

# Free Mobile Maximizes the Subscriber Experience



## TCP acceleration boosts data speeds and improves application performance

In 2014, leading French network operator Free Mobile deployed TCP acceleration to increase data transfer speeds, improve subscriber quality of experience (QoE), and improve network efficiency.

### Faster Speeds

TCP acceleration overcomes the latency in the radio access network to significantly increase network speeds.

With Sandvine's **TCP Accelerator** in place, Free Mobile's subscribers enjoy even faster mobile Internet, which actually encourages them to use more data.

### Better Usability

Speed alone isn't everything, because bufferbloat can still occur and negatively impact sensitive/interactive applications.

Buffer management techniques ensure that sensitive applications aren't starved for network resources; the result is a dramatically improved subscriber QoE.

### Accelerate Your Network

*"Our decision-making process based on actual testing was fast and efficient thanks to the quality of this very well-designed solution. Throughput improvements on all network technologies, especially 3G and 4G, are truly impressive."*

- Thomas Reynaud  
CFO, Head of Business Development

#### About Free Mobile

Free Mobile, part of the Iliad group, provides wireless services to more than 9 million subscribers throughout France.

Free Mobile is recognized as an innovator and serves subscribers with competitive price plans on 3G and 4G networks.



Accelerate your network. Visit [www.sandvine.com](http://www.sandvine.com)