

CUSTOMER SUCCESS STORY

Econet goes to the Opera



Opera Mini plans that work. Designed by Econet, powered by Sandvine.

Following the success of their Unlimited Facebook and Unlimited WhatsApp bundles, in October 2014, Econet Wireless Zimbabwe added Opera Mini packages to their impressive list of services.

Keep it Real-Time

With modern network speeds, accurately billing prepaid plans requires a real-time connection between the data usage measurement element and the charging system.

Econet trusts Sandvine, and with good reason: Sandvine has the most accurate billing in the industry.

Target Specific Segments

When the cost to design, deploy, and launch a new service plan is tiny, you can afford to go after smaller segments.

With the Sandvine platform, Econet identifies a customer segment and launches a tailored service bundle in as little as two weeks.

Keep Up With Subscribers

"Sandvine's technical accuracy and scalability gives us confidence that as our network and subscriber adoption continues to grow, so too will our service offerings."

- Leon de Fleuriot
CEO

About Econet Wireless Zimbabwe

Econet provides voice and data services to mobile users throughout Zimbabwe.

Since launching services in 1998, Econet has developed a well-earned reputation as a first-mover and innovator. In 2009, Econet became the first operator in Zimbabwe to launch 3G services; later, Econet launched Zimbabwe's first LTE network.



Are your subscribers singing your praises? Visit www.sandvine.com